

ORDER



WAVY

Orders
Order / Rev: 203108
Alt Order #: 06847811
Product Desc: 9/25-10/8 D.S.C.C. IE
Estimate: 1539
Flight Dates: 09/25/12 - 10/08/12
Original Date / Rev: 09/04/12 / 09/04/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/DSCC IE
Demographic: A35+
Product Codes: PL2
Priority: P2
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN3307/TO232

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	62	\$50,100.00	\$42,585.00
10/01/12	10/08/12	90	\$69,900.00	\$59,415.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	62	\$50,100.00	\$42,585.00	0.00
October 2012	90	\$69,900.00	\$59,415.00	0.00
Totals	152	\$120,000.00	\$102,000.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WAVY	42%	\$120,000.00
Market	100%	\$285,714.29

Competitive Share

	Share	Total
CABLE	0%	\$0.00
NFLWS	0%	\$0.00
UNKWN	0%	\$0.00
WGNT	5%	\$14,285.71
WHRO	0%	\$0.00
WPEN	0%	\$0.00
WPXV	0%	\$0.00
WTKR	22%	\$62,857.14
WTVZ	2%	\$5,714.29
WVBT	12%	\$34,285.71
WVEC	17%	\$48,571.43

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	09/25/12	09/28/12	Today Show 2	CM	9a-10a	- TWTF - -	:30	4	\$500.00	P1	0.00	NM	4	\$2,000.00
TODAY SHOW 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 - TWTF - - 4 \$500.00 0.00															
E 2	WAVY	09/25/12	09/28/12		CM	10a-11a	- TWTF - -	:30	4	\$400.00	P1	0.00	NM	4	\$1,600.00

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show 3											
				Today Show 3											
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	- TWTF - -		4		\$400.00		0.00					
E 3	WAVY	09/25/12	09/28/12	Hampton Roads Show	CM	11a-12p	- TWTF - -	:30	4	\$200.00	P2	0.00	NM	4	\$800.00
				Hampton Roads Show											
HAMPTON ROADS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	- TWTF - -		4		\$200.00		0.00					
E 4	WAVY	09/25/12	09/28/12	WAVY News 10 @ Noon	CM	12p-1p	- TWTF - -	:30	4	\$300.00	P1	0.00	NM	4	\$1,200.00
				News 10 @ Noon											
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	- TWTF - -		4		\$300.00		0.00					
E 5	WAVY	09/25/12	09/28/12	Days of Our Lives	CM	1p-2p	- TWTF - -	:30	4	\$350.00	P2	0.00	NM	4	\$1,400.00
				Days of Our Lives											
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	- TWTF - -		4		\$350.00		0.00					
E 6	WAVY	09/25/12	09/28/12	M-F 2-3p	CM	2-3p	- TWTF - -	:30	4	\$200.00	P2	0.00	NM	4	\$800.00
				The Doctors											
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	- TWTF - -		4		\$200.00		0.00					
E 7	WAVY	09/25/12	09/28/12	M-F 4-5p	CM	4p-5p	- TWTF - -	:30	4	\$450.00	P2	0.00	NM	4	\$1,800.00
				M-F 4-5p											
ANDERSON COOPER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	- TWTF - -		4		\$450.00		0.00					
E 8	WAVY	09/25/12	09/28/12	WAVY News @ Sunrise	CM	5a-6a	- TWTF - -	:30	4	\$700.00	P1	0.00	NM	4	\$2,800.00
				WAVY News @ Sunrise											
EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	- TWTF - -		4		\$700.00		0.00					
E 9	WAVY	09/25/12	09/28/12	Today Show M-F	CM	7a-9a	- TWTF - -	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				Today Show M-F											
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	- TWTF - -		1		\$2,000.00		0.00					
E 10	WAVY	09/29/12	10/06/12	WAVY News 10 Sa 6a	CM	6a-7a	- - - - - S -	:30	1	\$500.00	P1	0.00	NM	2	\$1,000.00
				WAVY News 10 Sa 6a											
SATURDAY EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	- - - - - S -		1		\$500.00		0.00					
Week:		10/01/12	10/07/12	- - - - - S -		1		\$500.00		0.00					
E 11	WAVY	09/29/12	10/06/12	WAVY News 10 Sa 7a	CM	7a-8a	- - - - - S -	:30	1	\$800.00	P1	0.00	NM	2	\$1,600.00
				WAVY News 10 Sa 7a											
SATURDAY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	- - - - - S -		1		\$800.00		0.00					
Week:		10/01/12	10/07/12	- - - - - S -		1		\$800.00		0.00					
E 12	WAVY	09/29/12	10/06/12	Today Show Sa	CM	8a-10a	- - - - - S -	:30	1	\$1,200.00	P1	0.00	NM	2	\$2,400.00
				Today Show Saturday											
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	- - - - - S -		1		\$1,200.00		0.00					
Week:		10/01/12	10/07/12	- - - - - S -		1		\$1,200.00		0.00					
E 13	WAVY	09/30/12	10/07/12	WAVY News 10 Sunday	CM	6a-7a	- - - - - S	:30	1	\$500.00	P1	0.00	NM	2	\$1,000.00
				WAVY News 10 Sunday 6a											
SUNDAY EARLY AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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 Estimate: 1539

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	WAVY	09/29/12	10/06/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	-----S-	:30	1	\$2,000.00	P1	0.00	NM	2	\$4,000.00
SATURDAY LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S-	1		\$2,000.00		0.00						
Week: 10/01/12		10/01/12	10/07/12	-----S-	1		\$2,000.00		0.00						
E 25	WAVY	09/25/12	09/28/12	M-F 7-730p M-F 7-730p	CM	7-730p	-TWTF--	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-TWTF--	2		\$1,500.00		0.00						
E 26	WAVY	09/25/12	09/28/12	M-F 730-8p M-F 730-8p	CM	730-8p	-TWTF--	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-TWTF--	2		\$1,500.00		0.00						
E 27	WAVY	09/29/12	10/06/12	Sa 7-8p Sa 7-8p	CM	7p-8p	-----S-	:30	1	\$300.00	P2	0.00	NM	2	\$600.00
ENTERTAINMENT THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----S-	1		\$300.00		0.00						
Week: 10/01/12		10/01/12	10/07/12	-----S-	1		\$300.00		0.00						
E 28	WAVY	09/25/12	09/25/12	Tue Hour 1 Tuesday 8-9p	CM	758p-9p	-T-----	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-T-----	1		\$4,000.00		0.00						
E 29	WAVY	09/28/12	09/28/12	Fri Hour 1 Friday 8-9p	CM	8p-9p	----F--	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
WHITNEY/COMMUNITY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	----F--	1		\$800.00		0.00						
E 30	WAVY	09/25/12	09/28/12	Late Night/Jimmy Fallon Late Night w/Jimmy Fallon	CM	1237a-136a	-TWTF--	:30	4	\$150.00	P1	0.00	NM	4	\$600.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-TWTF--	4		\$150.00		0.00						
E 31	WAVY	10/06/12	10/06/12	Notre Dame Football Notre Dame Football	CM	Notre Dame Footb	-----S-	:30	3	\$1,000.00	P1	0.00	NM	3	\$3,000.00
NOTRE DAME/UNIV. OF MIAMI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S-	3		\$1,000.00		0.00						
E 32	WAVY	10/01/12	10/05/12	Today Show 2 Today Show 2	CM	9a-10a	MTWTF--	:30	5	\$500.00	P1	0.00	NM	5	\$2,500.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	MTWTF--	5		\$500.00		0.00						
E 33	WAVY	10/08/12	10/08/12	Today Show 2 Today Show 2	CM	9a-10a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	M-----	1		\$500.00		0.00						
E 34	WAVY	10/01/12	10/05/12	Today Show 3 Today Show 3	CM	10a-11a	MTWTF--	:30	5	\$400.00	P1	0.00	NM	5	\$2,000.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	MTWTF--	5		\$400.00		0.00						
E 35	WAVY	10/08/12	10/08/12	Today Show 3 Today Show 3	CM	10a-11a	M-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	M-----	1		\$400.00		0.00						

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 Estimate: 1539

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 47	WAVY	10/08/12	10/08/12	WAVY News @ Sunrise WAVY News @ Sunrise	CM	5a-6a M-----	:30	2	\$700.00	P1	0.00	NM	2	\$1,400.00
EARLY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$700.00		0.00			
E 48	WAVY	10/01/12	10/05/12	Today Show M-F Today Show M-F	CM	7a-9a MTWTF--	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$2,000.00		0.00			
E 49	WAVY	10/08/12	10/08/12	Today Show M-F Today Show M-F	CM	7a-9a M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$2,000.00		0.00			
E 50	WAVY	10/01/12	10/05/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p MTWTF--	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$1,500.00		0.00			
E 51	WAVY	10/08/12	10/08/12	WAVY News 10 @5p News 10 @5p	CM	5p-530p M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,500.00		0.00			
E 52	WAVY	10/01/12	10/05/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p MTWTF--	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
530PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$1,500.00		0.00			
E 53	WAVY	10/08/12	10/08/12	WAVY News 10 @530p News 10 @530p	CM	530p-6p M-----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
530PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$1,500.00		0.00			
E 54	WAVY	10/01/12	10/05/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p MTWTF--	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$2,000.00		0.00			
E 55	WAVY	10/08/12	10/08/12	WAVY News 10 @6p News 10 @6p	CM	6p-630p M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$2,000.00		0.00			
E 56	WAVY	10/01/12	10/05/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a MTWTF--	:30	2	\$500.00	P1	0.00	NM	2	\$1,000.00
THE TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$500.00		0.00			
E 57	WAVY	10/08/12	10/08/12	Tonight Show/Jay Leno Tonight Show w/Leno	CM	1134p-1237a M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
THE TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$500.00		0.00			
E 58	WAVY	10/01/12	10/05/12	LN M-F M-F News 10 @11	CM	11p-1130p MTWTF--	:30	2	\$2,000.00	P1	0.00	NM	2	\$4,000.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--				2	\$2,000.00		0.00			
E 59	WAVY	10/08/12	10/08/12		CM	11p-1130p M-----	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00

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 Estimate: 1539

WAVY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				LN M-F										
				M-F News 10 @11										
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$2,000.00		0.00			
E 60	WAVY	10/01/12	10/05/12	M-F 7-730p	CM	7-730p MTWTF- -	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
				M-F 7-730p										
ENTERTAINMENT TONIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF- -				2	\$1,500.00		0.00			
E 61	WAVY	10/08/12	10/08/12	M-F 7-730p	CM	7-730p M- - - - -	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				M-F 7-730p										
ENTERTAINMENT TONIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$1,500.00		0.00			
E 62	WAVY	10/01/12	10/05/12	M-F 730-8p	CM	730-8p MTWTF- -	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
				M-F 730-8p										
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF- -				2	\$1,500.00		0.00			
E 63	WAVY	10/08/12	10/08/12	M-F 730-8p	CM	730-8p M- - - - -	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
				M-F 730-8p										
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$1,500.00		0.00			
E 64	WAVY	10/05/12	10/05/12	Fri Hour 1	CM	8p-9p - - - - F- -	:30	1	\$900.00	P1	0.00	NM	1	\$900.00
				Friday 8-9p										
WHITNEY/COMMUNITY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- - - - F- -				1	\$900.00		0.00			
E 65	WAVY	10/01/12	10/05/12	Late Night/Jimmy Fallon	CM	1237a-136a MTWTF- -	:30	5	\$150.00	P3	0.00	NM	5	\$750.00
				Late Night w/Jimmy Fallon										
JIMMY FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF- -				5	\$150.00		0.00			
E 66	WAVY	10/08/12	10/08/12	Late Night/Jimmy Fallon	CM	1237a-136a M- - - - -	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
				Late Night w/Jimmy Fallon										
JIMMY FALLON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M- - - - -				1	\$150.00		0.00			
Totals													152	\$120,000.00